



GLOBAL REAL ESTATE SYMPOSIUM

WEDNESDAY, MARCH 26, 2014.
McGraw Hill Conference Center
1221 Avenue of the Americas, 2nd floor
New York, NY 10020

9:00 a.m. – 5:00 p.m.

8:30 - 9:00 am

Registration / Continental Breakfast



9:00 - 9:15 am

Welcome

Rick Wohlfarth - *Global Symposium Chair*

9:15 - 9:45 am

New York "Rising"

John "Janno" Lieber, *President, World Trade Center Properties, an affiliate of Silverstein Properties*

9:45 - 10:15 am

Global Buyers, Sellers and Investors: Challenges and Opportunities

Moderator: Jennifer Berman, *General Manager, Hilton & Hyland*

Panel:

Darla Delayne, *Head of Referral and Relocation, Coldwell Banker Bellmarc Group*

Michi Olson, *Vice President, Global Business Development and Relocation, Alain Pinel Realtors*

Nikki Field, *Senior Global Real Estate Advisor, Sotheby's International Realty*

Arthur Hung, *Senior Global Real Estate Advisor, Sotheby's International Realty*

Peter Acocella, *Managing Director, Keller Williams NYC, Commercial Division*

Eleonore Rojas, *Vice President, Partnerships and Product Integration, Move, Inc.*

10:15 - 10:30 am

Break



10:30 - 11:00 am

The International Investor

Moderator: Robert "Robb" Pair, *President, Harlem Lofts, Inc.*

Panel:

Alan Dixon, *CEO, Dixon Advisory USA*

Wendy Fitzsimmons Esq., *Principal, Madison Law Group*

Mona Shah, Esq., *Mona Shah & Associates, Attorneys at Law*

11:00 - 11:30 am

Real Estate Trends and Forecast

Dr. Lawrence Yun, *Chief Economist, National Association of Realtors®*, NAR

11:30 - 12:00 pm **Cultural Differences: Roadblocks and Advantages**
Moderator: Vanessa Saunders, CEO, Global Property Systems Real Estate
Panel:
Tristan Harper, The International Real Estate Federation, FIABCI
Kathy Tsao, Asian Real Estate Association of America, AREAA
Carmen Mercado, National Association of Hispanic Real Estate Professionals, NAHREP
Donnell T. Williams, National Association of Real Estate Brokers, NAREB
Irene Papadopoulou, Central European Real Estate Associations Network, CEREAN

12:00 - 1:00 pm **Lunch / Networking** 

1:00 - 2:30 pm **The Global Impact of Social media, Mobile Apps and Digital Marketing**

Austin Allison, CEO, dotloop Inc.
Chris Smith, Co-Founder, Curaytor

2:30 - 3:00 pm **Organized Real Estate - The Global Advantage**

Steve Brown, President, National Association of Realtors®, NAR

3:00 - 4:00 pm **Developing for the International Clients**

Moderator: Amir Korangy, Publisher, The Real Deal
Panel:
Kyle Kimball, President, New York City Economic Development Corporation, NYCEDC
Michael M. Samuelian, Vice President, Related Companies
Joel Bergstein, President, Lincoln Equities Group
Stanley C. Gale Jr., Vice President, Investment & Development, Gale International
Justin D. Palmer, Partner, Synapse Capital
William C. Rudin, CEO & Vice-Chairman, Rudin Management Company

4:00 – 5:00 pm **Cocktail Reception** 